



Peter Flynn [creative director]

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Objective:

Utilize the skills I have acquired to rapidly and effectively communicate creative ideas and lead a team to achieve the necessary skills to grow in their individual roles.

Education:

Rochester Institute of Technology 1996-2001
Bachelor of Fine Arts in Graphic Design

Acquired the skills of graphic design using type, image, interactivity, animation, and layout to communicate ideas.

Experience:

Red Nucleus 2019-Present
Director, Shared Creative Services

During the aquisition of Informa Training Partners, I was given the role of Director, Shared Creative Services to help facilitate the transition between both companies. In the new role I managed a team of designers, programmers, 3D/animators, Instructional Designers, and freelancers to support multiple divisions and groups within the company. While in this role, I continued to develop art, illustration, and layout for a wide variety of clients, working with other creative leadership to produce new processes and templates for the collective art teams.

Informa Training Partners 2013-2019
Creative Director

As the head of the newly formed Creative Services department, I developed the processes for art creation in sales/marketing materials, template creation, and staffing for a variety of eLearning, print, new media and web projects within the company. Leading teams of designers, both internal and freelance, to stay within budget for each project and ensure a consistent brand either supplied by our clients or created internally.

Custom Learning Designs, Inc. 2005-2013
Senior Graphic Designer

I worked in a team environment to create user interfaces, marketing materials, eTutorials/eWorkshop content, and various print/web sales materials. I lead designs from a concept style guide to final delivery. These skills have given me the ability to manage my time in a design workflow environment and ensure the branding is consistent throughout each project.

The Lexington Press, Inc. 1996/1997/2005
Pre-Press Coordinator/Art Director

Used the skills of both graphic design and pre-press to maintain customers' requirements for various jobs in a steady workflow environment.

Software/Code Knowledge

Photoshop CC	PowerPoint 360
Illustrator CC	Excel 360
InDesign CC	After Effects CC
Kantata	Premiere CC
Animate CC	Figma
Storyline 360	Microsoft Teams
Articulate Rise	Zoom
Acrobat DC	Windows OS
Muse CC	Mac OS X
HTML	Bamboo HR
CSS	Egnyte
XML	Box
Word 360	

Other Skills

Management
Presentation
Project Budgeting
Interviewing
Virtual Training & Management
UI Design and Usability
Logo Development
Typography
Animation
Interactivity
eLearning
Problem Solving
Advertisement/Marketing
Pre-Press
Layout
Digital Photography
Quick Turn Around
Time Management